

Research #2 --- due to 9th of March, Saturday.

1. Use Statista.com which is a popular statistics portal. Analyse all the statistics regarding to e-commerce for a country (of your choice) such as gross merchandise, transaction volume, revenue, profit earned, number of online shoppers etc...
Support your findings with the graphs. Your answer should be between 2-5 pages.
2. The key international commerce issues mentioned in Chapter 1 were: – Trust – Culture – Language – Government – Infrastructure. Describe each one of these issues and find a solution on how a business can overcome/prevent these issues in the online business environment. Your answer should not exceed 2 pages.