

ITEC438 – Lab 1 Research Work

1. List and explain at least five reasons why people visit Web sites.
2. An effective website is one that creates an attractive presence that meets the objectives of the business or organization. List at least five of these objectives. (Hint: how to attract the visitors to make purchase)
3. Do some research about your state of origin/community/city and find a Market Niche.
4. Come up with your own Pre-Business Model and Pre-Business Process proposal.
5. Outline the SWOT of the new business in your proposal.

Submission Deadline: 3rd of March, 2020.

Good Luck!!!